

alice bayliss

alicebayliss.com
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+44 7795 682809

education:

Fashion Design, BA (Hons)
Bath Spa University
September 2013 – June 2016

Art, Textiles & History of Art
A Levels (A*/A*/A)
Cotswold School Academy
September 2011 – June 2013

competitions:

Fashion Awareness Direct
Freemasons' Hall, London
Finalist (capsule collection
shown as part of LFW)

Graduate Fashion week Finalist
1 of 25 selected to show in the
best of GFW gala show 2016

references:

Jeremy Parrigan
Senior Designer
Old Navy (Gap. Inc)
jeremy_allen_parrigan@gap.com

Louise Pickles
Head of course
Bath Spa University
+44 (0) 1225-332-595

experience:

Freelance Designer
TOPSHOP
London, UK
September 2016 – Present

Design Assistant
Aries Arise
London, UK
June – September 2016

Design Intern
Old Navy (Gap. Inc)
San Francisco, CA
July – September 2015

skills & qualities:

- Proficient with Illustrator and Photoshop
- Hand-sewing
- Garment design and construction
- Print design
- Creative pattern cutting
- Technical drawing
- Inquisitive with a constant desire to learn
- Creative thinking and observant
- Highly motivated and extremely hard-working
- Work well under pressure and to a deadline
- Enjoy and work well as part of a team

Roles:

- Trend forecasting
- Trend packs
- Comparative shopping
- Garment design
- Technical drawing
- Research

For a more detail insight into my most recent work please see reverse side.

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experience:

TOPSHOP

Freelance Design Assistant (Womenswear)

Working as a design assistant across various departments as well as assisting head design with various tasks including putting together trend packs, press day packs and preparation for meetings ect.

Jersey Brands

- Research and trend forecasting including creating packs/ presentations created on inDesign.
- Technical drawing/design specification
- Working on collaborations with external brands. This included presenting my research and design ideas. Working with buyers alongside the external brand to create a range and producing the technical drawings.
- Customisation of existing samples/vintage pieces and creating samples for product reviews and to send out to suppliers. This includes embellishment, hand painting and embroidery.

Swimwear

- Research and design for swimwear, beachwear and accessories
- Technical drawing and design specification for swimwear, beachwear and accessories
- Recolouring and creating simple artwork for embroideries/embellishment
- Pantone colour matching
- Customisation of samples

Assistant to the senior fabric sourcer

- Fabric and trim research including creating trend packs
- Compiling fabric swatches into books organised by country and supplier
- Ordering fabric from suppliers
- Sourcing and ordering fabric for Met Ball dresses
- Meeting with fabric suppliers with the senior fabric sourcer to choose swatches

Coats and casual jackets

- General design assistance
- Research and trend forecasting
- Customisation of samples including embellishment to create stand out pieces for product reviews and to send to suppliers/factories
- Assisting with putting together colour palettes for specific trends/seasons

Topshop Unique

- For 3 months I assisted with the Topshop Unique catwalk collection.
- Research
- Design, design specification/ technical drawing and pattern artwork for knitwear
- Design, design specification/ technical drawing for jersey and denim pieces
- Translating hand sketches in to technical flat drawings for the pattern cutting department to work from.
- Attending meetings and fittings
- Sending out samples and design specifications to suppliers/ factories
- Customization of samples

Knitwear

- Technical drawing
- Customisation of samples
- Artwork for simple embellishments

Topshop Boutique

- Technical drawing
- Putting together fabric swatch books and presentation boards